

Austin Buchanan

Associate Professor

Industrial Engineering & Management

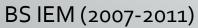
Oklahoma State University

Feb 24, 2016

Updated Feb 2, 2022

# Academic and Professional Background







PhD ISE (2011-2015)



Assistant Prof (2015-2021) Associate Prof (2021-now)

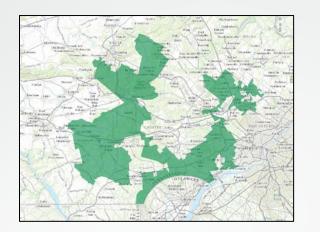


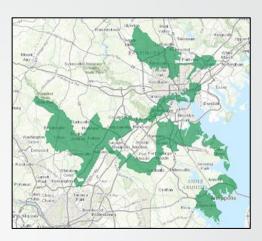






### Research



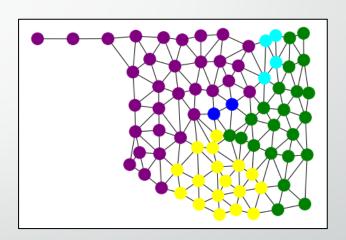


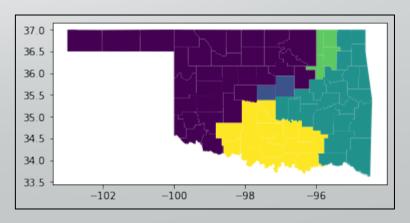
#### Applications:

- Political redistricting
- Problems with connectivity/contiguity constraints
- Problems with distance/compactness/latency constraints
- Problems relating to clustering and cluster detection

#### Methodology:

 Integer programming; graphs; networks; polyhedral combinatorics; combinatorial optimization; ...





### Overview

- Classes
- Research
- Writing Papers
- Pitfalls
- Online Tips

Listener beware:

# IMO. YMMV.

One take-home message:

"Academics judge you by your publications."

### Classes

- Take classes related to your research
  - To prepare you to write good papers
  - Other classes not so important...
- My research requires mathematical and computational skills
  - Take optimization courses from IE&M, proof-based Math courses, algorithms from CS
- Ask your adviser and (strong) classmates
- The goal in PhD is research/publications---not a 100% in every class.
  - See Deirdre McCloskey's "How to be a good graduate student"

http://www.deirdremccloskey.com/docs/pdf/Article\_315.pdf

### Research

- Understand your adviser's research area/strengths
  - Read their papers
- Know the 5-10 historically great/important papers/ideas in your field
  - For example, if you're working in optimization, you should know "optimization = separation"
  - You can read other papers as needed
- Generate many ideas
  - Almost all will be awful.
  - If the idea passes the *smell test*, record it in an "ideas" notebook.
  - Be curious; try things out. Test if the idea is worth pursuing.
  - Work on several research topics at once.
- Know your strengths; exploit them
  - Collaborate to help with your weaknesses
- Dissertation = 3 papers + staple

"If you don't spend almost all of your time feeling like an idiot, you're not really doing research."

-Jeff Erickson, CS prof, UIUC

<u>@jefferickson</u>

## Research Quality

- (Journal) Quality is important
  - For some business schools, 1 paper in OR or MS = 4 papers in EJOR
  - Know the top journals in your field
  - When academics see your CV, they'll see <u>where</u> you published; hard to (quickly) judge what you published
- Book chapters and many conference proceedings are practically worthless on a CV
  - Exceptions: CS-focused conferences

### Research

- Try to finish one paper every semester.
  - If some don't work out, it's ok; you'll have ~8 chances.
  - It's good to collaborate.
    - 4 four-author papers is viewed <u>much</u> more favorably than 1 single-author paper.
- If you get stuck:
  - It's okay to take a break; go for a walk. (grab a drink?)
  - Ask your labmates/adviser
  - Set the problem aside for a couple weeks.
  - Can you solve a simpler problem?
    - See George Polya's "How to Solve It"

### Writing Papers

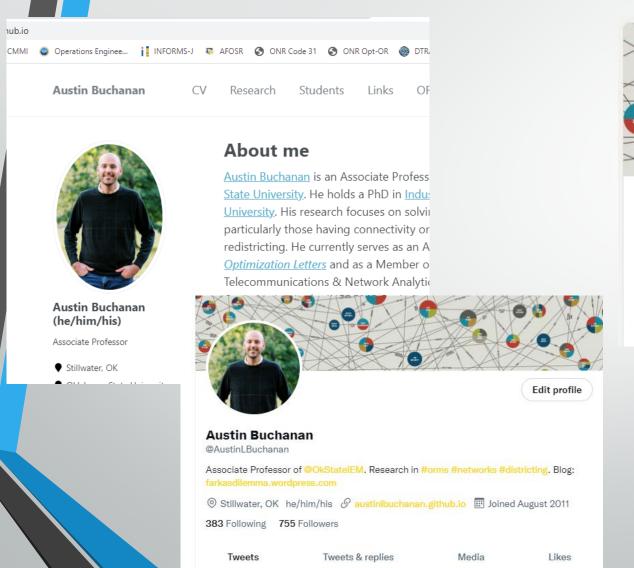
- Start typing very early
  - If you work in OR, use LaTeX and BibTeX.
  - LaTeX >> MS Word for papers, but slides can be easier with PPT
- Write a (stunning, not-yet-true) abstract at the beginning
  - What you <u>want</u> the paper to be when you're done
  - Provides vision
- Create an outline; fill it in
- Constantly revise
  - Eventually become a stickler for details
  - Keep old versions
- Follow Cole Smith's writing tips:

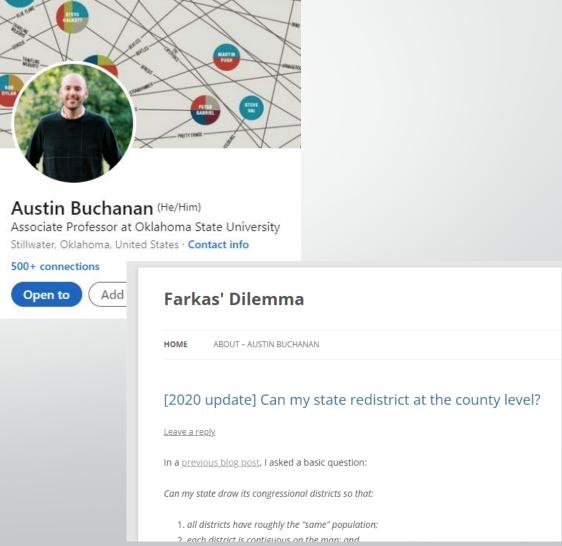
http://people.clemson.edu/~jcsmith/tips/Tips\_Home.html

Read Laura Albert's blog post "just write, damn it":

http://punkrockor.com/2015/05/04/just-write-damn-it/

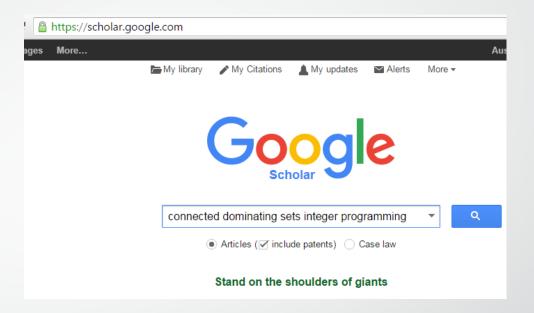
### Maintain an Online Presence





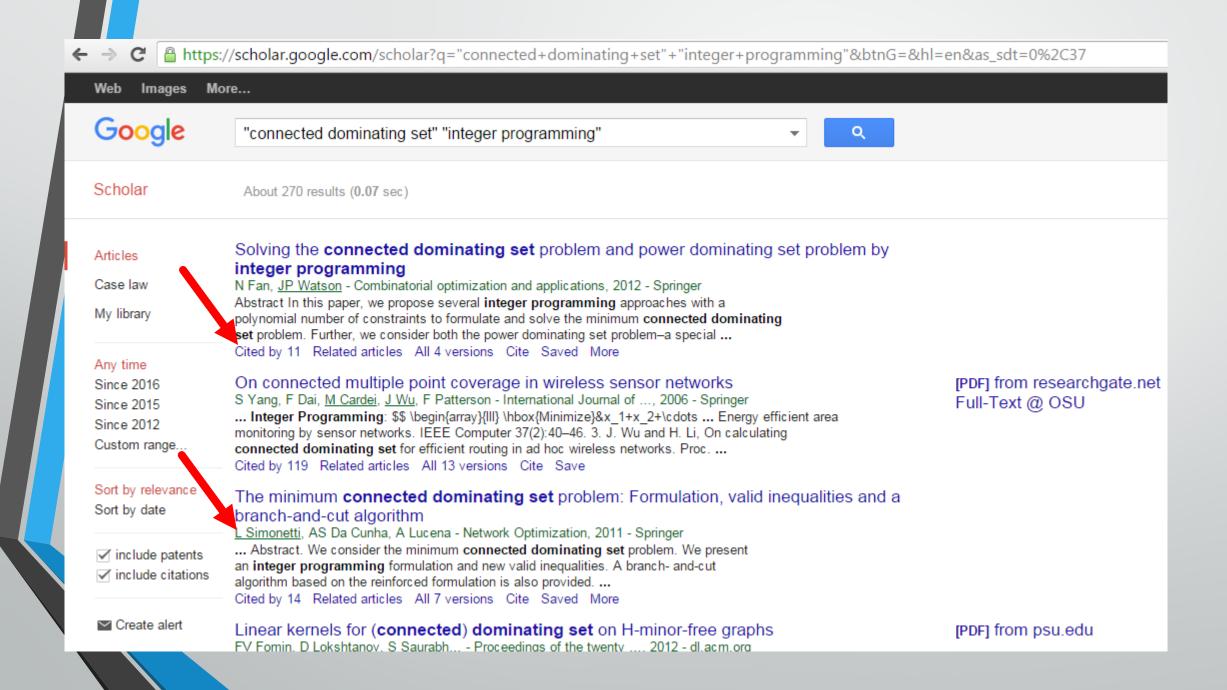
## Online Tips

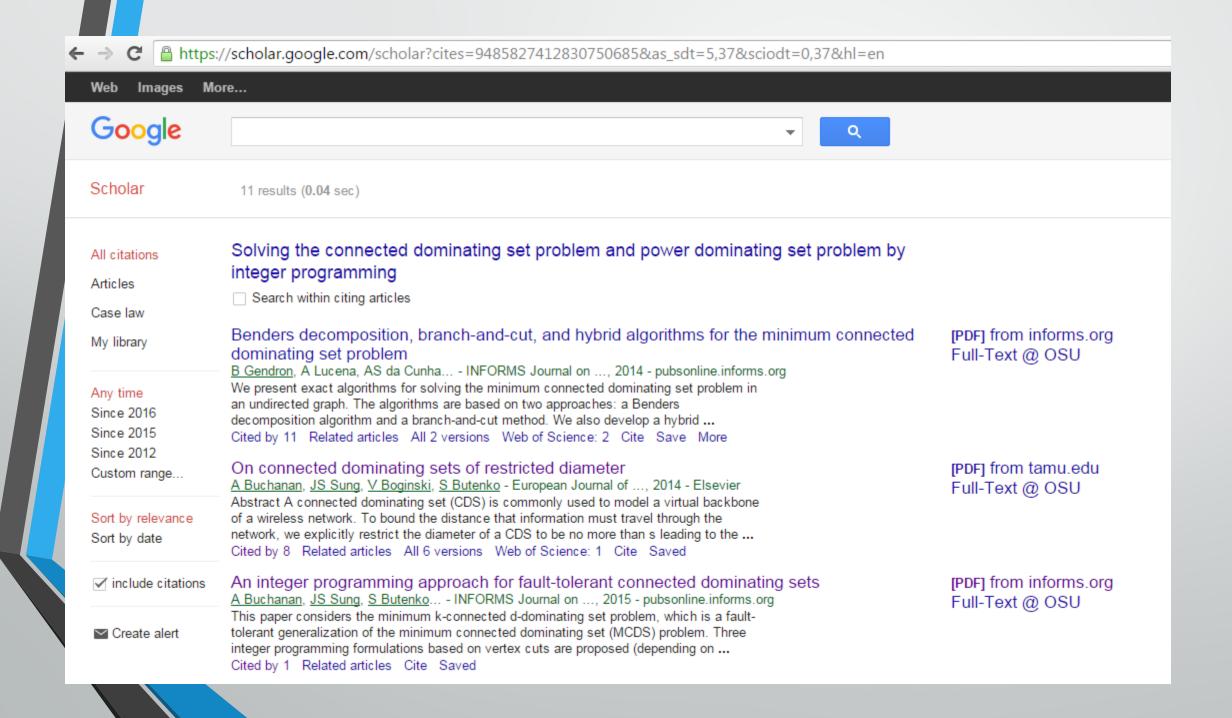
- Use Google Scholar
  - To find articles
    - Free versions + preprints
  - Know Google search tips, like putting something in quotes
  - To get BibTeX entries
  - To find related articles
    - "Cited by..."
  - To subscribe to a researcher
  - To see all papers by a researcher
  - To see which papers <u>cite you</u>



#### Use preprint websites

- Optimization Online, arXiv
- Subscribe to feeds in your area
- Post your papers there when you submit
- Be aware of copyright restrictions







#### Luidi Simonetti

**⊠** Follow ▼

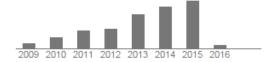
Professor da Ciência da Computação, Universidade Federal Fluminense Programação Matemática, Otimização Combinatória Verified email at ic.uff.br - Homepage

| Title 1–20  | Cited by | Year |
|---|----------|------|
| Modeling hop-constrained and diameter-constrained minimum spanning tree problems as Steiner tree problems over layered graphs L Gouveia, L Simonetti, E Uchoa Mathematical Programming 128 (1-2), 123-148 | 76       | 2011 |
| Bilevel optimization applied to strategic pricing in competitive electricity markets  M Fampa, LA Barroso, D Candal, L Simonetti Computational Optimization and Applications 39 (2), 121-142              | 56       | 2008 |
| Reformulations and solution algorithms for the maximum leaf spanning tree problem A Lucena, N Maculan, L Simonetti Computational Management Science 7 (3), 289-311  | 23       | 2010 |
| The minimum connected dominating set problem: Formulation, valid inequalities and a branch-and-cut algorithm L Simonetti, AS Da Cunha, A Lucena Network Optimization, 162-169                             | 14       | 2011 |
| Hybrid heuristics for a short sea inventory routing problem A Agra, M Christiansen, A Delgado, L Simonetti European Journal of Operational Research 236 (3), 924-935                                      | 13       | 2014 |
| Modelling the hop-constrained minimum spanning tree problem over a layered graph L Gouveia, L Simonetti, E Uchoa International Network Optimization Conference  | 12       | 2007 |
| Benders decomposition, branch-and-cut, and hybrid algorithms for the minimum connected dominating set problem B Gendron, A Lucena, AS da Cunha, L Simonetti INFORMS Journal on Computing 26 (4) 645-657   | 11       | 2014 |

#### Google Scholar

Q

| Citation indices | All | Since 2011 |
|------------------|-----|------------|
| Citations        | 254 | 223        |
| h-index          | 8   | 6          |
| i10-index        | 8   | 6          |



#### Co-authors View all...

Eduardo Uchoa

Cid Carvalho de Souza

Lúcia Drummond

Fábio Protti

A. Ridha Mahjoub

Yuri Frota

Ana Cristina Bicharra Garcia

Philippe Michelon

Bernard Gendron

Luiz Augusto Nobrega Barroso

Anand Subramanian

Luiz Satoru Ochi

Breno Piva

Luis Gouveia

Pedro Henrique González

Carlos Alberto Martinhon

Igor Machado Coelho

### **Pitfalls**

- Starting research too late
- Sticking with a topic that's going nowhere
- Waiting on your adviser to push you
  - Push them! (kindly ②)
- Failing to polish a paper

### CV

- Create one now
  - What do you want it to look like when you graduate?
- Learn by reading other academics' CVs
- Have <u>distinct</u> headings/sections for:
  - Published/accepted papers
  - Working/submitted papers (if at all)
    - Some discourage including this. (I think it's fine---especially if you can link to a preprint.)
  - Conference presentations (if at all)
    - I think it's fine---especially as a grad student.
- Keep a current version on your webpage

## Questions?